

# Emma Ashcroft

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## Background

Emma is a senior manager at ECOVIS Clark Jacobs with almost a decade of experience in public practice primarily focussed on business advisory and tax consulting in the SME and private group space. Emma has worked with clients across a range of industries including construction, civil contracting, freight, wholesale, media and healthcare.

Since joining the Firm in 2019, Emma has continued to apply her knowledge and professionalism by supporting a variety of clients, and has built strong relationships with them by understanding their needs, goals and expectations.

Emma thoroughly enjoys working with business owners and appreciates that each business engagement is unique, and prides herself on delivering smart, value-added advice in a friendly and timely manner.

## Manager

Level 2, Piers 2/3, 13 Hickson Road  
Walsh Bay NSW 2000

T: +612 9264 1111

E: [emma.ashcroft@ecovis.com.au](mailto:emma.ashcroft@ecovis.com.au)

## Qualifications

- Graduate Diploma of Chartered Accounting, Chartered Accountants Australia and New Zealand
- Bachelor of Business (University of Technology, Sydney)

## Memberships

- Chartered Accountants Australia and New Zealand

## Significant Matters

**Business Acquisition & Sale** – Working alongside clients during the due diligence process to understand their future goals and assisting with structuring their business plans to suit these goals in a tax-effective manner. This applies to sole traders looking to purchase a company, as well as companies looking to sell their shares.

## Areas of expertise

- Taxation and business advisory
- Tax Planning
- Business set-up and structuring
- Asset Protection
- Outsourced CFO function
- Cashflow Forecasting and Budgeting
- Foreign Residency