

# Joanne Crumpton



## Background

Joanne has 25 years of experience in practice as a bookkeeper, BAS Agent and business manager, working in compliance, payroll and management reporting.

Prior to joining ECJ Online, Joanne owned and operated her own successful bookkeeping business with over 120 clients from a broad range of industries ranging from start up companies to medical professionals and subsidiaries of foreign companies.

She loves to assist clients to feel in control of their finances and to use accurate financial information to improve business performance and plan for the business cycle. She understands the importance of the bookkeeper, the accountant and the business owner all working towards the same goal as part of a team.

### Principal Consultant, ECJ Online

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## Industry Representations

- Director of the Australian Bookkeeper's Association – accredited by the Tax Practitioners Board as a recognized BAS Agent association
- Member of the BAS Agents Advisory Group to the ATO
- Past member of the Xero Partner Advisory Panel
- Guest Speaker at Industry forums

## Qualifications

- Master of Business Administration (University of Technology, Sydney)
- Certificate IV – Bookkeeping (Open Colleges)
- Bachelor of Social Work (University of NSW)
- Registered BAS Agent

## Areas of expertise

- Xero Accounting, integrations & conversions
- Procedures and workflow efficiencies
- Payroll
- BAS and business compliance
- Management reporting
- Training - Xero and bookkeeping practice

## Memberships

- Australian Bookkeepers Association
- Institute of Certified Bookkeepers

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